

DDA Proposal for 2018 Events

The Vision

- **Create a vibrant and fun atmosphere for downtown Hogansville over the summer.**

The Ideas:

- Combine the efforts of Hogansville Market Days, Karvelas Pizza, Wild Leap, and the DDA to produce **4 LARGE COMMUNITY EVENTS**

- We would expand the Markets Days that we had last year by implementing the ideas from the DDA consultants and shutting off **Commerce Street** and adding a full festival feel.
- Expand the Market with more **Vendors / food trucks / Music.**
- Rent the large Stage Trailer from Lagrange for a full music festival feel.
- **Make each event stand out and special**
 - Car shows
 - Bike rally
 - Hogansville art show. (Promote a new art district of town)
- Have things for all ages that are **FREE.**

****** All proceeds from vendors could go back to the DDA ******

Why now:

- Everyone has been asking about this years Market Days
- With the Grand opening of Karvelas Pizza right around the corner the timing is perfect.
- This shows that the DDA is not putting all the great ideas from the consultants "on the shelf"
- In order to keep things fresh and people wanting to come back we have to take things to the **NEXT LEVEL!**

Proposed Dates:

- Sat, June 2nd - Free
- Sat, July 7th - Free
- Sat, Aug. 4th - Free
- Sat, Sept. 15th - Ticked (possibly)

POTENTIAL EXPENSES:

- Cleanup: \$400
- Port O' Potties: \$600
- Bands: \$2,000
- Sound & Lights: \$650
- Signage: \$100
- Police: \$300
- Advertising: \$500

OTHER POSSIBLE EXPENSES:

- Insurance - This depends on who is officially presenting the event.
- Permits - Cost of these?