

**MINUTES**  
**CITY OF HOGANSVILLE**  
**DOWNTOWN DEVELOPMENT AUTHORITY**

**JANUARY 23, 2018**

**MEETING LOCATION:** City Hall, Hogansville, Georgia

**CALL TO ORDER**

The meeting was called to order at 6:30 pm by Chairman, Jason Stewart.

**Board in attendance:**

- Jason Stewart, Chairman
- Jake Ayers
- Allan Boyer
- Vickie Brown
- John McKibben
- Brenda Pritchett Rhodes
- Kandis Strickland
- Mary Stewart, Recording Secretary

**Absent:** None

**Press in Attendance:** None

**Residents/Boosters/Observers Identified in Attendance:**

- Gayle Devereaux, Tourism Committee Member
- Lynne Miller, Community Development Director
- David Milliron, City Manager
- Rose Pellet, Business Owner
- Theresa Strickland, Councilperson

**AGENDA**

- On a motion duly made and seconded, the Board unanimously approved the Agenda.

**MINUTES**

- On a motion duly made and seconded, the Board unanimously approved the November 28, 2017 minutes with the spelling correction of Brenda Pritchett Rhodes name.

**FINANCE REPORT**

- John McKibben reported that \$15,000 was transferred from the Money Market Fund to the Checking Account to make payment to the Georgia Conservancy for the Downtown Study. He is waiting on the private funding to pay the balance due. On a motion duly made and seconded, the Board unanimously approved the Finance Report.

## **OLD BUSINESS -**

- Downtown Master Plan and Marketing Strategy Update – Lynne Miller gave an update on the project. She reminded all that the next forum will be held on Thursday, January 25. Lynne reported that the City was turned down on their Rural Downtown Revitalization Zone Application. The City will be able to reapply in August.

## **NEW BUSINESS**

- City's 150<sup>th</sup> Year Birthday in 2020 – Lynne Miller commented that it is not too early to be forming ideas for this celebration and an informal committee will be formed for planning purposes.
- Support Letter for Roof Grant Request – Lynne Miller reported that inspectors have confirmed that a new roof is needed for City Hall. She requested a letter of support from the DDA to replace the roof. This letter will be included in an application for an Historic Preservation Grant which will cover 60%. The balance will be paid with SPLOST funds. On a motion duly made and seconded, the Board unanimously approved providing this letter of support. It was suggested that we also get support from the churches and schools as well of the Boys & Girls Club. Lynne will follow up on this additional support.

## **COMMITTEE REPORTS**

- Organization. Jason reported that the new Board Members will need training. Lynne Miller will follow-up.
- Design – Nothing to report
- Economic Development – Concert at the Amphitheater was discussed. Jake Ayers suggested scheduling it in April versus March. He also suggested involving the Troup County Chamber of Commerce in this event. Jake will contact Wild Leap Brewery regarding their participation in this event. There was further discussion of having a Community Movie Night. Jake will obtain more information on this idea.
- Promotions – Nothing to Report
- Tourism Committee Update - Gayle Devereaux provided an overview of Hotel/Motel Tax fund distribution. She requested that the DDA make an application to the Chamber of Commerce for future use of funds for two projects. One being a request for \$2,500 to match a 50/50 GA Historical Society Grant for an Isiah Lofton Marker on West Main Street. The second request would be for \$3,000 for the installation of two signs along the Tower Trail – Phase V. On a motion duly made and seconded, the Board unanimously approved formally making this application.

## **ADJOURNMENT**

On a motion duly made and seconded, the Board unanimously approved adjourning at 7:43 p.m.

**NEXT MEETING WILL BE TUESDAY, FEBRUARY 27, AT 6:30 P.M.**